



tte | travel
technology
europe

24-25 February 2016, Olympia London

Promote Feature

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The Promote feature will focus solely on marketing for the travel industry. We have teamed up with experts in Marketing Week and Econsultancy to ensure the content, speakers and moderators are as engaging to visitors as possible.

Econsultancy will also be running an advice clinic throughout the show to provide insight and guidance into the latest challenges in travel technology, and giving away digital trends reports to the attendees.

TTE will be promoted to the extensive databases of Marketing Week and Econsultancy on the run up to the show via email, newsletters, digital advertising and social media.

In 2015 30% of TTE visitors were looking for marketing solutions, by partnering with these brands we will increase the percentage to provide greater ROI for the exhibitors, and a better experience for the visitors.



In partnership with

MW
marketingweek.com

Econsultancy
Achieve
Digital
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www.traveltechnologyeurope.com



About Travel Technology Europe

TTE is Europe's specialist travel technology event where exhibitors achieve genuine and measurable ROI. With more than 5,500 attendees on the show floor over 2 days, this event provides you with the perfect platform to secure new business opportunities, increase brand awareness and network.

Every single buyer through the door is there to source technology solutions to improve business efficiency and grow revenues for their business.

87%
of TTE buyers
have purchasing
power

TTE visitors
annual IT spend
totalled
£304 million

TTE visitors
annual marketing
spend totalled
£326 million

62% of TTE 2015
visitors do not
attend any other
events

87% of exhibitors
said they were
very satisfied or
satisfied with TTE
2015

69% of buyers
said there was a
high quality of
TTE exhibitors

93% of buyers
are satisfied with
TTE

Opportunities

Align your brand with inspiring content and raise your company's profile through a number of sponsorship opportunities tailored to your goals and your budget.

Theatre Sponsorship	£15,000
Session Sponsorship	£3,500
Stand	From £3,570 (6m²)

Various stands available around the show on a first come, first served basis.



Sample Visitor List



Company

Job Function

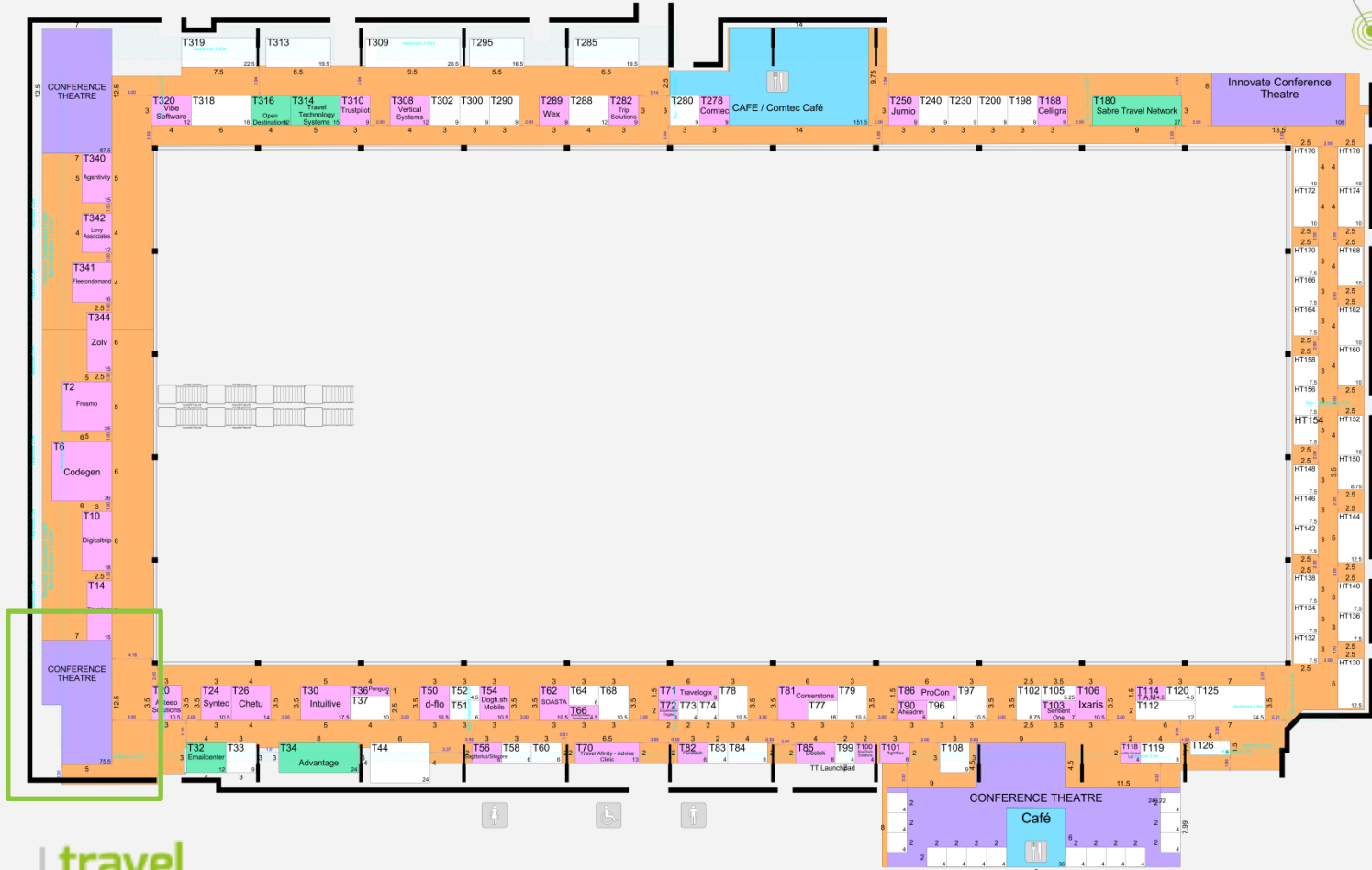
Arik air	Marketing Manager
Big Bus Tours	Group eCommerce Manager
Bravofly Rumbo Group	Marketing Director
British Airways	Online Partnerships Manager
Cartrawler	Head of CRM
Choice Hotels Europe	Marketing Manager
Contiki Holidays	Sales & Marketing Director, UK & Europe
David Urquhart Travel	Head of IT & Ecommerce
Europcar	Ecommerce Manager
Expedia	Marketing Manager EMEA & APAC
Experience Travel Group	Digital Marketing Manager
Golfbreaks.com	Marketing Director
HCI	Digital Marketing Manager
Iglu.com	Digital Director
Mercury Holidays	Online Marketing Manager
Meridiana	Director Distribution, Ecommerce & Direct Sales
Monarch Travel Group	Head of Marketing & Ecommerce
Nadler Hotels	Head of Marketing
Neilson Holidays	Ecommerce Manager

Company

Job Function

Network Rail	Marketing Manager
Newmarket Holidays	Head of eCommerce
Oliver's Travels	Marketing Manager
Red 7 Holidays	Head of Brand & Marketing
SACO Apartments	Online Digital Marketing Manager
Sandals Resorts	Head of Marketing
Serenity Holidays	Head of Marketing
Taj Hotels Resorts and Palaces	Director of Marketing
Teletext Ltd	Marketing Director
The Walt Disney Company	Digital Web + Analytics Manager
TourRadar	CMO
Virgin Trains	Head of CRM
Visit England	Digital Analyst
Wexas	Marketing Director
www.cruise.co.uk	Marketing Director
Yotel	Digital Director
SAGA PLC	Director of Digital Marketing
Serenity Holidays Ltd	Digital Development
Club La Costa	Digital Marketing Director

Floor Plan



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