

mortgage strategy

M E C H A N I C A L D A T A

DISPLAY Sizes Depth x Width

Bleed

Full Page
DPS

Depth x Width
290mm x 220mm
290mm x 430mm

Trim

Full Page
DPS

280mm x 210mm
280mm x 420mm

PLEASE SEND ALL PART PAGE ARTWORK WITHOUT CROP MARKS

Type area

Full Page	260mm x 180mm
DPS	260mm x 402mm
Junior Page	150mm x 143mm
Half page VERTICAL	250mm x 90mm
Half page HORIZONTAL	130mm x 192mm
Half page spread	130mm x 402mm
Third page STRIP	85mm x 192mm
Quarter page STRIP	65mm x 192mm
Quarter page VERTICAL **new**	130mm x 90mm
Quarter Spread/Fireplace	130mm x 228mm
Island	80.5mm x 94mm
3cm Strip	30mm x 192mm
3cm DPS Strip	30mm x 402mm

RECRUITMENT Sizes (type area only)

Full page	243mm x 192mm
Half page HORIZONTAL	120mm x 192mm
Quarter page	120mm x 92mm

MARKETPLACE Sizes (type area only)

Single Strip	28mm x 192mm
Double Strip	56mm x 192mm

Files must be supplied either as a high-res, print ready pdf (version 1.3) or EPS with all fonts embedded and all images CMYK.

Mortgage Strategy is published every Wednesday, ad copy deadline is the Wednesday prior
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