

fund strategy

Advertising Specifications 2016

FULL PAGE (WIDTH X DEPTH)

TYPE	193mm x 271mm
TRIM	225mm x 300mm
BLEED	231mm x 306mm

DPS (WIDTH X DEPTH)

TYPE	430mm x 274mm
TRIM	450mm x 300mm
BLEED	456mm x 306mm

TYPE AREA ONLY ADS (WIDTH X DEPTH)

Half page VERTICAL	92mm x 271mm
Half page Horizontal	193mm x 127mm
Half page DPS	422mm x 127mm
Third page STRIP	193mm x 84mm
Quarter page STRIP	193mm x 63mm
Junior page ad	92mm x 157mm
Qtr page vertical	92mm x 127mm

IMPORTANT PLEASE READ

Fund Strategy magazine is changing.

As of November 2015 issue it will be a Perfect Bound publication.

Please ensure that all type is 10mm away from either side of the gutter.

Fund Strategy is published every month.

Files must be supplied as a high-res, print-ready, CMYK pdf, version 1.3

For copy deadlines and sending artwork please email the production desk
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