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# EVENT MEDIA PARTNERSHIPS

## MEDIA PARTNER TO PROVIDE:

- 3x passes to the event/conference for the Clean Energy Pipeline Editorial team
- Speaking slot/panel moderation opportunity at event/conference for Clean Energy Pipeline Editor/Head of Research
- Clean Energy Pipeline stand at the event/conference
- Clean Energy Pipeline logo to appear on event/conference website
- Clean Energy Pipeline logo to appear on event/conference banners
- Delegate list post-event
- Email to all delegates offering a free trial and 15% discount to Clean Energy Pipeline

## CLEAN ENERGY PIPELINE TO PROVIDE:

- Event/conference logo on marketing website
- Event/conference listing on Clean Energy Pipeline marketing website
- Interview with keynote speakers, with a mention of the event/conference, to be published in advance
- Textbox with copy about the event/conference (to be written by partner) in relevant email bulletins
- Discretionary post-event coverage based on topics/themes covered
- Free news for delegates – they just need to register their information on the Clean Energy Pipeline website and provide a unique code, which we will provide



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# TRADE ASSOCIATION PARTNERSHIPS

## MEDIA PARTNER TO PROVIDE:

- Regular email correspondence with members about Clean Energy Pipeline's latest reports
- Clean Energy Pipeline logo to appear on Partner's website
- Inclusion of Clean Energy Pipeline logo in Welcome Pack
- Email to all members offering free read-only access to Clean Energy Pipeline news courtesy of Clean Energy Pipeline
- List of members' email addresses

## CLEAN ENERGY PIPELINE TO PROVIDE:

- Free read-only access to Clean Energy Pipeline news for the association's in-house team - members just need to register their information on the Clean Energy Pipeline website and provide a unique code, which we will provide
- Listing of association's logo and blurb on Clean Energy Pipeline's marketing website
- Free access to Clean Energy Pipeline's reports and guides for the association's in house team.